

4th Edition of Mahindra Kabira Festival to offer specially curated experience of Kabir's Varanasi

22nd – 24th November, 2019

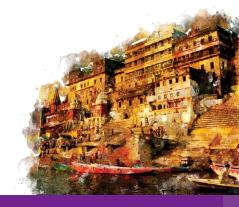
- > Never-before-seen artiste collaborations
- Exclusive literary sessions on Kabir's philosophy
- > Curated heritage walks and culinary experiences

The fourth edition of the unique Mahindra Kabira Festival is on its way back to historic, fascinating Varanasi to celebrate the life, works and philosophy of 15th-century mystic-poet Kabir, who is believed to have been born there.

Presenting a rich two-day programme, Mahindra Kabira Festival will run from November 22nd to the 24th, 2019, offering an immersive experience inspired by Kabir's teachings. Music sessions by leading artistes on the ancient ghats of Varanasi, specially curated walks in the city's famed alleys with famous local residents playing gracious hosts, talks and discourses, dreamy boat rides on a timeless river, and food that is linked with Varanasi's ancient culinary traditions, are all on the anvil.

Mahindra Kabira Festival Delegates will be looked after in the regal style of classic old-world hospitality: from the time they arrive till they leave, the organisers have curated an entire programme full of magnificent music, historic venues and happy surprises. These meticulously planned one and two-day packages are an opportunity to live out the history of one of the world's oldest cities and its powerful character while coming close to understanding Kabir's essentially syncretic path of life. Delegates also have an option to choose from a range of designated Festival Hotels to stay at during their visit.

Like every year, Mahindra Kabira 2019 will celebrate Kabir's philosophy and bring to music-lovers an unforgettable experience of listening to leading exponents of the Benares Gharana, folk traditions, genres including Sufi, *dadra, thumri, khayal,* and the *pakhawaj, sarangi,* and the *tabla* in a programme that captures the pulse of India's cultural matrix.







This year the Festival brings together unique collaborations of artistes, cultural organisations and Kabir stalwarts. Celebrated Meghwal singer Mooralala Marwada's distinct voice and folk music will blend with Kabir Café's livewire rock fusion in a heady mix. Three-time Grammy nominee Pt. Ajay Shankar Prasanna will present a collaborative 'Flute Symphony' with eminent artistes experimenting with the sounds of the wind. The Festival will also collaborate with Unity Earth, an international organisation on a mission to accelerate the realisation of unity and peace on Earth.

The detailed artiste line-up and programme will be announced soon. For more information please visit http://mahindrakabira.com/

Date: 22nd – 24th November 2019

General Entry: Free registration for the Morning and Evening Musical Performances

Delegate Entry: One-day (INR 13,000) and two-day (INR 25,000) Delegate Packages for a one-

of-a-kind Festival experience.

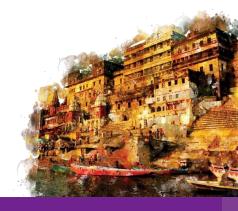
Accommodation Packages: Hotel packages offer a wide range of choices.

The packages include -

- Morning Music
- Breakfast & Chai
- Heritage Walks (Pre-registration required)
- Lunch
- Literature Sessions
- Evening Tea & Snacks
- Evening Music & Dinner
- Transport between Festival venues only (boats and cars)
 Additionally, the 2-day package enables an invitation to the Festival Gala Opening Reception.

Accommodation Package (per person)

Hotel packages offer a wide range of choices.







Note: Accommodation packages mandate the additional purchase of the two-day Delegate Package (per person) since all hotel stays come with a 2-day, 3-night booking duration. Starting from Rs. 20,000/- for 3 nights and 2 days and going up to Rs. 1,46,000/-, the packages cover select hotels across the city.

For more information on **Delegate Packages**, please email <u>delegates@teamworkarts.com</u>

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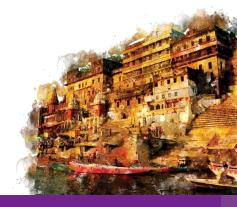
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## **NOTES TO EDITORS**

About Mahindra: The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

About Teamwork Arts: For over 25 years, Teamwork Arts has taken India to the world and







brought the world to India. In countries such as Australia, Canada, Egypt, France, Germany, Hong Kong, Italy, Israel, Korea, Singapore, South Africa, Spain, UK and USA, Teamwork produces over 25 highly acclaimed performing arts, visual arts, and literary festivals across more than 40 cities. Teamwork Arts produces one of the world's largest free literary gatherings, the annual Jaipur Literature Festival, the Ishara International Puppet Festival and the annual Mahindra Excellence in Theatre Awards (META) and Festival in New Delhi, international festivals Shared History in South Africa, Eye on India in the United States of America, India by the Bay in Hong Kong, Confluence-Festival of India in Australia, India@70 2017: Year of Culture in the United Kingdom, and many more.

Website: <u>www.teamworkarts.com</u>

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